



Desperately looking for a good way  
to boost your sales?



Here it is.  
The Lexmark Business Club.

Up to  
**30%**  
Saving\*

## The All-in-One Lexmark Business Edition series. Reseller Price Promotion from 1<sup>st</sup> February to 31<sup>st</sup> March 2007

Offer your customers the opportunity to join the exclusive Lexmark Business Club. On the specific Business Edition inkjet products below, as members of the Club, they will benefit from a **3 year Next Business Day Replacement Guarantee**. They will also be able to print up to **1,000 pages\*** with the 2 additional high yield black cartridges shipped with each Lexmark Business Edition model.



**LEXMARK**  
**Businessclub**  
Welcome your customers to the Lexmark Business Club

► **Lexmark X5470 Business Edition** 1

All-In-One with fax and photo features that delivers an all-around great performance

Reseller Price Promotion **SAVE** £30

► **Lexmark X7350 Business Edition**

Complete business solution All-In-One with fast quality output

Reseller Price Promotion **SAVE** £30

► **Lexmark X8350 Business Edition**

Premium office All-In-One with 50 page Auto Document Feeder

Reseller Price Promotion **SAVE** £30

► **Lexmark X9350 Business Edition** 2

Fast All-In-One with built-in wireless and duplex capability

Reseller Price Promotion **SAVE** £30

\* At 5% coverage rate

**Act now! \*Contact your distributor for your Special Promotion Buy Price during this period.**

- UK based resellers are eligible for this promotion. Promo is valid for printers bought from Lexmark UK Authorised Distributors.
- The Lexmark offer does not apply to product bought under special bid or as part of a bundle, and cannot be claimed in conjunction with any other promotions or special pricing. Lexmark managed retail accounts are excluded. For a list of excluded accounts contact your distributor.
- Second tier price protection does not apply.
- Promotion available from 1st February to 31st March 2007. Lexmark reserves the right to withdraw or change the content of the promotion without notice.

[www.lexmark.co.uk/businessclub](http://www.lexmark.co.uk/businessclub)

**LEXMARK**